

WOPSI

The World Politics of Social Investment

Conference at LIEPP, Sciences Po, Paris
March 9th – 11th, 2017

Salle de conférences du CERI
56 rue Jacob
75007 Paris

organized by
Julian Garritzmann (University of Konstanz/University of Zurich)
Silja Häusermann (University of Zurich)
Bruno Palier (Sciences Po, Paris)



**University of
Zurich**^{UZH}

SciencesPo
LABORATORY FOR THE
INTERDISCIPLINARY EVALUATION
OF PUBLIC POLICIES

Organizational note:

We combined the papers in geographically and thematically structured panels. Each paper-giver has max. 15 min (strongly enforced) to present their paper. Afterwards, a discussant has max. 15 min to discuss the contributions, followed by a general discussion (45 min).



Program

Wednesday, March 8th 2017

- **Arrival of participants**

Thursday, March 9th 2017

- **9.00 – 9.30** **Welcome ! Organizational matters and first substantive input (Julian Garritzmann, Silja Häusermann, Bruno Palier)**
- **9.30 – 11.00** **Panel 1 : The politics of social investment reforms in Nordic Europe**
 - ❖ *Nordic lights? Assessing the transformation of social investment politics?*
Carsten Jensen and Kees van Kersbergen
 - ❖ *From social investment by default to social investment by design : Re-combining economic viability and social inclusion in the Austrian and German skill formation systems*
Niccolo Durazzi and Leonard Geyer

Discussant: Julian Garritzmann

- **11.00 – 11.15** **Leg stretcher/Coffee break**



- **11.15 – 13.00** **Panel 2: The politics of social investment reforms in Southern Europe**
 - ❖ *Catching up or Falling Behind? The Politics of Labour Market and Family Policy Reforms in Southern Europe*
Reto Bürgisser
 - ❖ *Breaking through the ice? The politics of social investment reforms in Italy*
Stefano Ronchi and **Patrik Vesan**
 - ❖ *The Politics of Employment-oriented Family Policies in Britain, Germany and Italy and the Role of Employers*
Emmanuele Pavolini and **Martin Seeleib-Kaiser**

Discussant: Margarita León

- **13.00 – 14.15** **Lunch**

- **14.15 – 16.00** **Panel 3: Neglected fields in the European social investment debate**
 - ❖ *Public Preferences Towards Social Investment : a Multi-Level Analysis*
Björn Bremer
 - ❖ *Social Investment in Health. The politics of disease prevention and health promotion in OECD-countries*
Katharina Böhm and **Simon Röss**
 - ❖ *When Social Investment Ideas Meet Technocratic Defunding : The Politics of Social Investment Reforms in Israel 1990-2016*
Asa Maron

Discussant : Marius Busemeyer



- **16.00 – 16.15** **Leg stretcher/Coffee break**

- **16.15 – 18.00** **Panel 4: The politics of social investment reforms in Eastern Europe**
 - ❖ *Explaining the difference in social investment agendas between Estonia and Latvia through party competition on ethnic minorities*
Sonja Avlijaš

 - ❖ *Governing the “permanent austerity” : Social investment reforms and their enabling conditions in Baltic Europe*
Anu Toots and Triin Lauri

 - ❖ *‘Ugly’ Face of Social Investment? The Politics of Childcare in East and Central Europe*
Michal Polakowski and Dorota Szelewa

Discussant: Jane Jenson

- **19.30-** **Dinner**



Friday, March 10th 2017

- **9.00 – 10.45** **Panel 5: The politics of social investment reforms in Asian democracies**
 - ❖ *Media-legislative linkage of Social Investment Politics in East Asia*
Jaemin Shim
 - ❖ *Comparing Social Investment Strategy in South Korea and Japan*
Mari Miura, Seung-ho Baek, Sophia Seung-yoon and Eriko Hamada
 - ❖ *Towards Social Investment? Individual Preferences and Strategic Coalitions of Work-Family Policy in East Asia*
Chung-Yang Yeh, Jen-Der Lue and Ming-Chang Tsai

Discussant: Bruno Palier

- **10.45 – 11.00** **Leg stretcher/Coffee break**
- **11.00 – 12.45** **Panel 6: Cross-regional analyses of social investment reforms**
 - ❖ *Social Investment or Child Care on the Cheap? Quality, Workforce, and Access Considerations in the Expansion of Early Childhood Education and Care*
Kimberly Morgan
 - ❖ *Understanding politics behind policies: the development of Social Investment in Familialistic States. The cases of South Korea and Spain*
Margarita León and Young Jun Choi
 - ❖ *Determinants of Social Investments : Structural typology of Indian states*
Sony Pellissery and Vivek Raj Anand

Discussant: Kees van Kersbergen



- **12.45 – 14.00** **Lunch**
- **14.00 - 15.45** **Panel 7: The politics of social investment reforms in Latin America and around the globe**
 - ❖ *Political Linkage Strategies and Social Investment Policies. Clientelism and Educational Policy in the Developing World*
Haohan Chen and **Herbert Kitschelt**
 - ❖ *Social Investment and Neoliberal Legacies: Breaking the Mold?*
Evelyne Huber, John D. Stephens and **Claire Dunn**
 - ❖ *The Politics of Social Investment in Costa Rica, Nicaragua, and Uruguay*
Jesus Salvador Peralta

Discussant: Silja Häusermann

- **15.45 – 16.00** **Leg stretcher/Coffee break**
- **16.00 - 18.00** **Panel 8: The politics of conditional cash transfers in Latin America**
 - ❖ *Getting to social investment in Peru*
Jane Jenson and **Nora Nagels**
 - ❖ *The politics of conditioning social investment : evidence from Latin America's cash transfers*
Florencia Antia, Cecilia Rossel and **Pilar Manzi**
 - ❖ *From the Local to the National, From the Left to the Right : The Origins of Conditional Cash Transfers in Latin America*
Ricardo Velázquez Leyer
 - ❖ *The End of Inclusion? Lessons from Brazil in transforming CCTS into a Social Investment Strategy*
Tracy Fenwick

Discussants: Evelyne Huber (on Jenson/Nagels and Antia/Rossel) & Melina Altamirano (on Velázquez Leyer and Fenwick)

- **20.00 -** **Dinner**



Saturday, March 11th 2017

***Salle J211
13 rue de l'Université
75007 Paris***

- **9.00 – 10.45** **Panel 9: Education and the sustainability of social investment in Latin America**
 - ❖ *Early childhood education and care policies and labor market dualization in Latin America*
Melina Altamirano and Barbara Zarate-Tenorio
 - ❖ *Skills Regimes in Latin America : Education, Inequality and Economic Specialization in Comparative Perspective*
Aldo Madariaga and Juan Bogliaccini
 - ❖ *What is the future of human development income transfer programs in Latin America?*
Armando Barrientos

Discussant: Kimberly Morgan

- **10.45 – 11.00** **Leg stretcher/Coffee break**
- **11.00 – 12.00** **Panel 10: Organizations and the social investment agenda**
 - ❖ *Social Investment in the Child According to the World Bank*
Rianne Mahon

Discussant: Carsten Jensen

- **12.00 – 13.00** **Concluding discussion & outlook**



Participants (in alphabetical order)

Melina Altamirano – El Colegio de México, Mexico

Vivek Raj Anand – National Law School of India University, Bangalore

Florencia Antia – Instituto de Ciencia Política, Universidad de la República, Montevideo

Sonja Avlijaš – Laboratoire Interdisciplinaire d'Évaluation des Politiques Publiques, Paris.

Armando Barrientos – University of Manchester, Manchester

Juan Bogliaccini – Universidad Católica del Uruguay, Montevideo

Katharina Böhm – Ruhr-University Bochum, Bochum

Björn Bremer – European University Institute, Florence

Reto Bürgisser – European University Institute, Florence

Marius Busemeyer - University of Konstanz

Haohan Chen – Duke Trinity College of Arts and Sciences, Durham

Claire Dunn – University of North Carolina, Chapel Hill

Niccolo Durazzi – London School of Economics, London

Tracy Fenwick – Australian Centre for Federalism, School of Politics and International Relations, College of Arts and Social Sciences, Australian National University, Canberra

Julian Garritzmann – University of Zurich and University of Konstanz

Leonard Geyer – Bamberg Graduate School of Social Sciences, Bamberg

Eriko Hamada – Sophia University and Chiba University, Tokyo

Silja Häusermann – University of Zürich, Zürich

Evelyne Huber – University of North Carolina, Chapel Hill

Carsten Jensen – Aarhus University, Aarhus

Jane Jenson – Université de Montréal, Montréal

Manon Jullien - Laboratoire Interdisciplinaire d'Évaluation des Politiques Publiques, Paris

Herbert Kitschelt – Duke Trinity College of Arts and Sciences, Durham

Thomas Kurer – University of Zürich, Zürich



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Triin Lauri – School of Governance, Law and Society, Tallinn University, Tallinn

Margarita León – Autonomous University of Barcelona, Institute of Government and Public Policies, Barcelona

Aldo Madariaga – School of Government and Public Administration at the Academia de Humanismo Cristiano, Santiago del Chile

Rianne Mahon – Balsillie School of International Affairs

Asa Maron - University of Haifa, Haifa

Kimberly Morgan – The George Washington University, Washington

Nora Nagels – Université du Québec à Montréal, Montréal

Bruno Palier – Laboratoire Interdisciplinaire d'Évaluation des Politiques Publiques, Centre d'Études Européennes, Sciences Po, Paris

Emmanuele Pavolini – Università di Macerata, Macerata

Sony Pellissery - National Law School of India University, Bangalore

Ito Peng – University of Toronto, Toronto

Jesus Salvador Peralta – University of West Georgia, Carrollton

Michal Polakowski – Fundacja ICRA, Warsaw

Stefano Ronchi – University of Cologne, Cologne

Cecilia Rossel – Universidad Católica del Uruguay, Montevideo

Martin Seeleib-Kaiser – University of Oxford, Oxford

Jaemin Shim – University of Tokyo/ GIGA, Tokyo

John D. Stephens – University of North Carolina, Chapel Hill

Dorota Szelewa – University College, Dublin

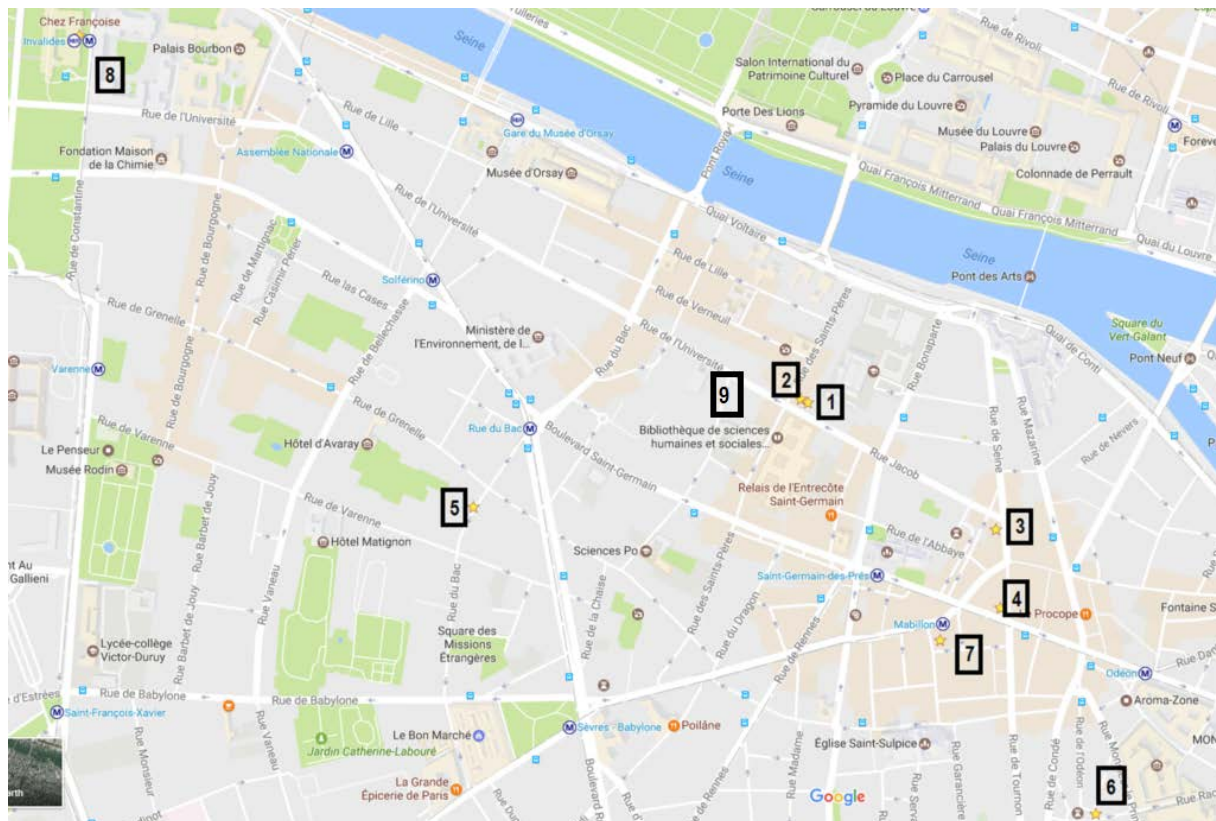
Anu Toots – School of Governance, Law and Society, Tallinn

Kees Van Kersbergen – Aarhus University, Aarhus

Ricardo Velázquez Leyer – Universidad Iberoamericana, Mexico.

Patrick Vesan – University of Aosta Valley and Percosi di Secondo Welfare, Aosta

Chung-Yang Yeh – Research Centre for Humanities and Social Science, Academia Sinica, Taiwan



On Thursday the 9th and Friday the 10th of March, the conference will take place at :

Salle de conférences

56 rue Jacob
75007 Paris (number 1 on the map)

On Saturday the 11th of March, the conference will take place at :

Salle J211

13 rue de l'Université
75007 Paris (number 9 on the map)

The hotels are located at :

2. Hôtel Danube

58 rue Jacob
75007 Paris
+33 1 42 60 34 70
info@hoteldanube.fr

3. Hôtel de Seine

52 rue de Seine
75006 Paris
+33 1 46 34 22 80
hotel-de-seine@wanadoo.fr

4. Welcome Hôtel

66 rue de Seine
75006 Paris
+33 1 46 34 24 80
welcome-hotel@wanadoo.fr

5. Hôtel Saint-Germain

88 rue du Bac
75007 Paris
+33 1 49 54 70 00
reservation@parishotel.com

6. Hôtel Odéon

3 rue de l'Odéon
75006 Paris
+33 1 43 25 90 67
odeon@odeonhotel.fr

Diners will take place at :

7. Restaurant du CROUS Mabillon (on the 9th, at 19.30)

3 rue Mabillon
75006 Paris

8. Chez Françoise (on the 10th, at 20.00)

Aérogare des Invalides
75007 Paris